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Intent Digital and Global Caché Announce Alliance

Intent Digital and Global Caché to Provide Mutual Sales and Support

Phoenix, Ariz. — Intent Digital, an innovative audio visual technology company and creators of the "Energize" multimedia control system have announced a strategic alliance with Global Caché, a leading independent manufacturer of IP and Wi-Fi connectivity, control and automation products.

Intent Digital has agreed to support Global Caché Interface modules in Intent Digital's open architecture "Energize" product. The agreement will elevate Intent Digital and Global Caché presence and product offerings in markets including government, education, healthcare and houses of worship. Additionally, Intent Digital and Global Caché will continue to evaluate and promote partnering opportunities as business prospects develop.

Intent Digital's Energize multimedia control system provides integrators with a truly plug and play AV control system that is perfectly suited for a wide variety of commercial applications. Energize is a popular control solution because it does not require any laborious program code writing to control your system. It offers easy access to a variety of robust built-in features and functions including multi-camera PTZ control and virtual router control. Energize minimizes the time and expense typically required to write control programs for specific systems. This gives the integrator and end user greater creative capabilities in multimedia control design without the costs or hassles associated with additional coding.

Customers will benefit from this alliance through lower costs and greater capabilities in

a scalable control solution using readily available off the shelf products. With its open architecture, Energize can be rapidly deployed, including quick connections to the unique hardware interfaces of Global Caché devices.. This gives customers additional hardware options while allowing their system to grow and change with their evolving needs.

About Intent Digital, Inc.

Intent Digital is a multimedia technology company that provides engineered solutions through innovative products and unmatched customer service. Intent Digital technologies and technical services enable commercial, government, healthcare and religious institutions to effectively integrate sophisticated audio, video, voice/data networks and automated control systems into their operations. The company's experienced engineers bring years of hands-on experience in building and facility design, system integration and audiovisual product development. From the design/management of entire multimedia systems to providing key strategic partners with dynamic products, Intent Digital plays a vital role in bringing new multimedia control capabilities to companies in a way that unites people, ideas and technology. For more information on Intent Digital products and services, visit www.intentdigital.com or call 602) 404-1000.

About Global Caché, Inc.

Global Caché is dedicated to producing state-of-the-art products that enable technology in homes and businesses. Our award-winning GC-100 Network Adapter provides the means for network-based automation and management software to access, control, and deliver services in a networked environment to diverse and previously unconnected devices and appliances. In addition, Global Caché provides an IR learner, winner of the prestigious CEPro Product of the Year award for IP-enabling, an IR blaster, sensors, receivers, and conversion cabling to connect previously unconnected systems to a network. Global Caché sells through distributors, VARs, and OEMs. For more information on Global Caché and our products and services or to place an order, visit the company online at www.globalcache.com and www.globalcache.com/facebook or call (541) 899-4800.

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